

OBRA

Oregon Bicycle Racing Association



www.obra.org

What is OBRA?

So we get asked all the time- ***what is the Oregon Bicycle Racing Association?***

The official designation is that we are the bicycle racing sanctioning organization in the region. We assist with insurance, equipment, logistics support, scheduling, results and officials.

That's all and good but what is OBRA really?

OBRA is the foundation for the racing community In Oregon, SW Washington and parts of Northern California. We serve as the glue between racers, promoters, officials and sponsors. OBRA is all of us- the sum of all of our parts. We are successful because we rely on each other and understand the importance of all of our roles. OBRA makes it easier to put on events and races.

Who is OBRA?

- ~ 5,000 members
- ~ 44 Official OBRA Teams
- ~ 80+ promoters
- ~ <50 officials (<10 Chief Referees, <7 Chief Judges, <5 camera operators) working 300+ events.
- ~ 6 volunteer board members
- ~ 4 part time employees
- ~ 3 independent contractors
- ~ 1 full time employee
- and tons of spectacular sponsors and volunteers!

Why join OBRA?

You get to become part of an awesome community- a vibrant, colorful and amazing group of people who love to race. You help support an organization that believes in helping provide some of the best racing experiences in the United States. There are not many other locations where you get consistent, plentiful, high quality events with amazing results. In many places you need to wait weeks to see results- if you even see them. Here we take great pains to ensure that everyone gets scored- and in most circumstances you see results within 12 hours. In some instances you see preliminary results posted live from the race venue.

You have a central location for all of your results and a great calendar to see what events are going on.

When promoters choose to utilize OBRA First Aid- you get a program that assists you when you get injured. You get your wounds cleaned and bandaged. The program only charges for the time of the first aid provider. All supplies are provided by OBRA at no extra charge to the promoter or racer.

Racers get to participate in great competitions. From the BAR, to the Oregon Cup to the Women's Prestige Series, the TT Cup to the Oregon XC Series- we either run or support these great programs. OBRA supports the juniors with junior cyclocross and high school programs. We continue to develop new programs to encourage cycling from a young age.

We encourage people to get involved with their community. Not only do we encourage racers to get involved, but we get involved ourselves. OBRA is directly involved with the BTA, the Oregon Bicycle Tourism Partnership, IMBA and other great organizations. We believe in leading by example!

Where does my money go?

Your money goes to pay for:

- ~ Administration (1 full time employee, 4 part time employees, 3 independent contractors)
- ~ Equipment
- ~ Insurance
- ~ Race numbers
- ~ Membership materials
- ~ Medical Supplies
- ~ Outreach
- ~ Training
- ~ Awards

So what does it all mean?

You get to race in the best place in the United States. You can race every day of the week in the summer. You get to race in locales from Yreka, CA to Vancouver, WA to Baker City, OR and everywhere in between. Bottom line- you get to join an amazing community of 5,000 racers who are passionate about our sport.

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